# Policy Instruments for Energy Efficiency in Buildings

Experiences and Lessons from the Nordic Countries

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#### **IIIEE at Lund University**



International Institute for Industrial **Environmental Economics** Lund University

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Policies and strategies for sustainable buildings







# **Background and Objectives**

What experience do we have in the different Nordic countries – in implementing and evaluating policy instruments?

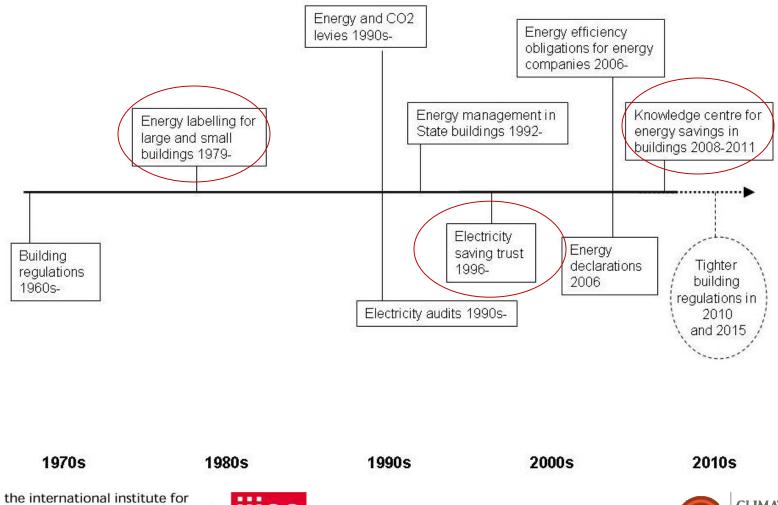
- How to advance the important learning processes related to these instruments
- Meta-analysis
  - inventory of *policy instruments* for energy efficiency
  - and their evaluations
  - overview of *institutional* and *organisational* structures

http://www.cerbof.se/documents/Projekt/Rapporter/Slutrapport\_CERBOF\_projekt\_65.pdf





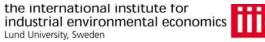
#### Denmark







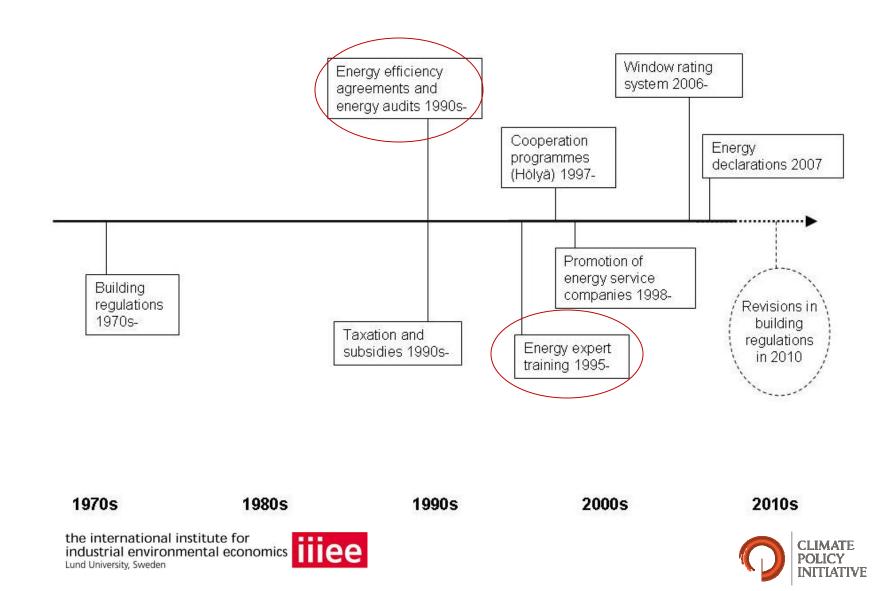
- Energy labelling of buildings since 1979
  - obligatory, but not enforced
  - consulting is costly
- Electricity Saving Trust
  - coordinated efforts to promote energy efficiency
  - reduce electric heating
- Energy Service Denmark
- Information Activities of Energy Companies
  - 50% of the energy savings
- Knowledge Centre for Energy Savings in Buildings
  - relevant role in future R&D







#### Finland

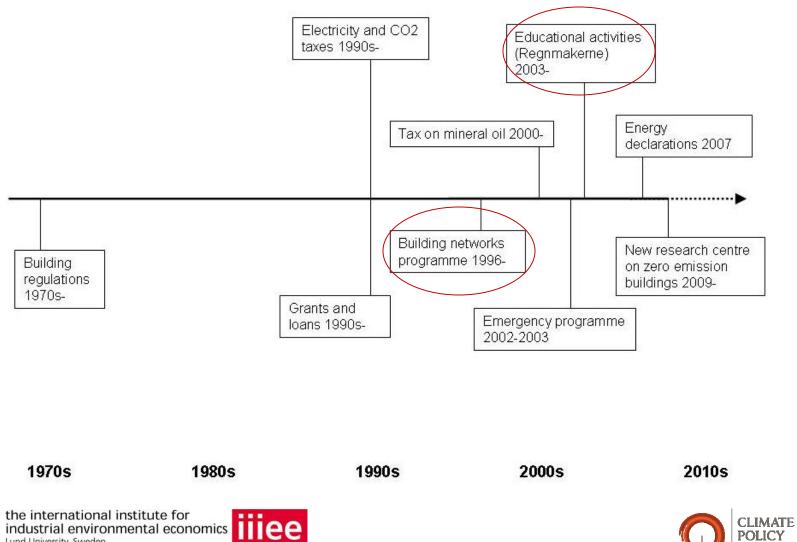


- Voluntary energy efficiency agreements
- Energy audits
  - access to subsidies
  - flexible planning approach, clear vision of objectives and central elements of the policy instruments, training of auditors, cooperation and dialogue with stakeholders, interlink policy instruments, flexible and competent implementing agency, longterm political support, systematic and thorough monitoring
- Energy expert training
  - 1995-2004: 700 trained energy experts
  - today: running locally





### Norway



**INITIATIVE** 





- Building networks
  - large number of participants, but uncertain long-term effects on savings
- Enova's information and education activities
  - different target groups:
    - "Regnmakerne" special program for youth (age 9-12)
    - accredited education course for technical personnel and engineers
    - energy planning skills in local municipalities
    - training maintenance personnel in commercial buildings
- Pilot projects on detailed energy billing

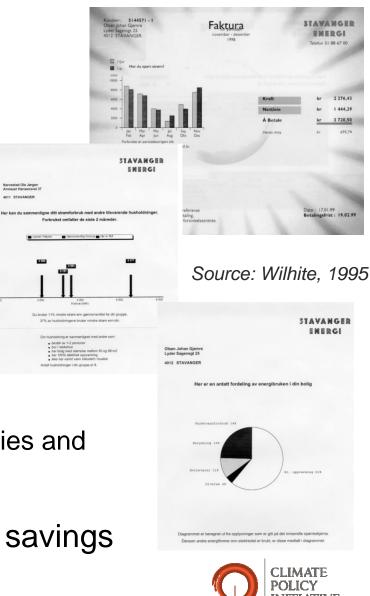




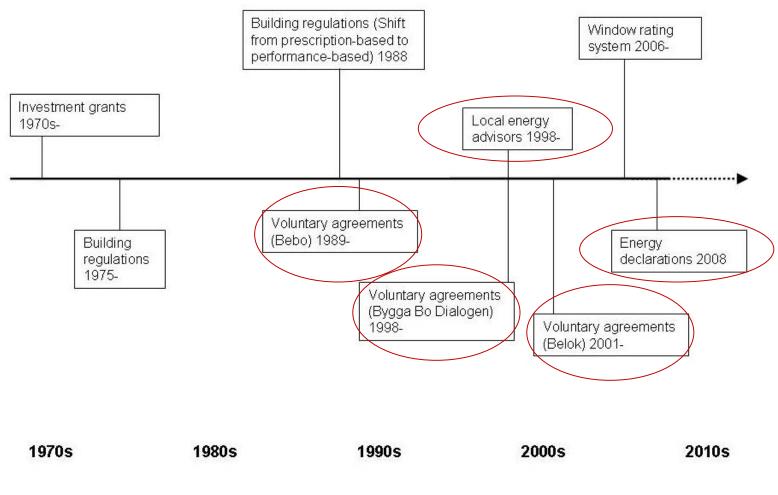
# **Detailed Energy Billing**

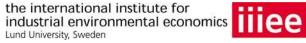
- Historical feedback
- Normative feedback
- Disaggregation
- 10% electricity saving
- Barriers: institutional inertia
- Success factors: alliencies
  - with local consumer affair authorities and  $\bigcirc$
  - environmental organization(s)  $\bigcirc$
- Costs are minimal in relation to savings





### Sweden

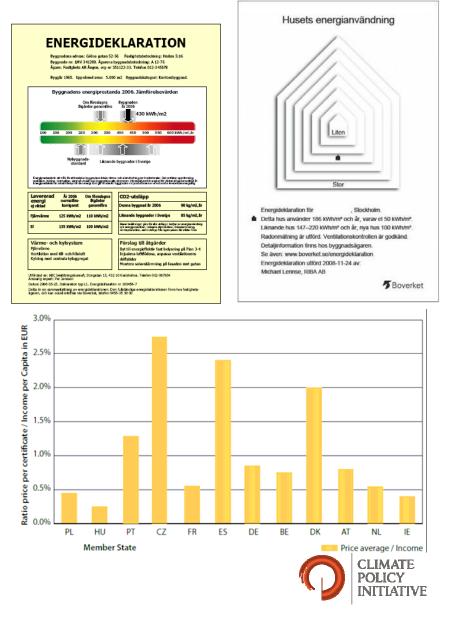








- Energy declarations
- Detailed energy billing
- Voluntary measures
  - Bygga-Bo-Dialogen
  - o Bebo
  - Belok
- Local Energy Advisors



Source: Energimyndigheten, 2009



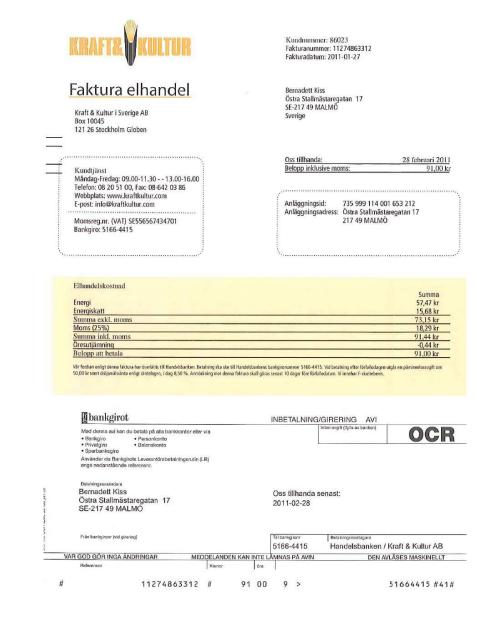
# **Detailed energy billing**

- Detailed electricity billing
  - Enforced by law
- Heating and hot water billing
  - not enforced by law
  - individual district heating producers report on their fuel mix to Swedish District Heating Association
  - "Swedish District Heating Association is planning to develop guidelines for heat origin-labelling" (20 December 2010)





#### **Detailed electricity billing I.**



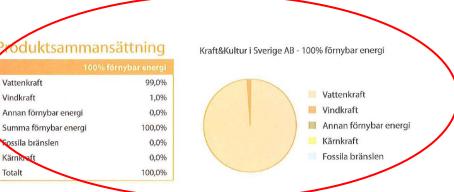
#### Faktura elbandel – specifikation

Kossila bränslen

Kärnkraft

Totalt

Kundnummer: 86023 Fakturanummer: 11274863312 Fakturadatum: 2011-01-27		Anläggningsid: 735 999 114 001 653 212 Anläggningsadress: Östra Stallmästaregatan 17, 217 49 MALMÖ Nätområde: MMO Elmätarnumner: MMO000887624100551951 Beräknad årsförbrukning (kWh): 1353			
Mätarställningar					
Föregående avläst mätarställning Senast avläst mätarställning	2010 12 01 2011 01 01	2781 2837			
Avläsningar Avläsningstyp Avläst av nätägaren	Datum 2011 01 01	Mätarställning 2837	Förbrukning 56 kWh		
Elhandelskostnad Bra Miljöval avläst förbrukning	Period 2010 12 01 - 2010 12 31	Förbrukning 56 kWh	à-pris exkl moms 1,00 öre/kWh	Summ 0,56 k	
Avläst energiskatt Avläst förbrukning andel fastpris Avläst förbrukning andel spotpris Avläst årsavgift	Period 2010 12 01 - 2010 12 31 2010 12 01 - 2010 12 31 2010 12 01 - 2010 12 31 2010 12 01 - 2010 12 31	Förbrukning 56 kWh 28 kWh 28 kWh	à-pris exkl moms 28,00 ăre/kWh 50,30 ăre/kWh 92,29 ăre/kWh 200,00 kr/ăr	Summ 15,68 k 14,08 k 25,84 k 16,99 k	
Summa elbandelskostnad, exkl Moms (25,00 %)	isive moms			73,15 k 18,29 k 91,44 k	
Summa elhandelskostnad, inkh	Summa elhandelskostnad, inklusive moms				
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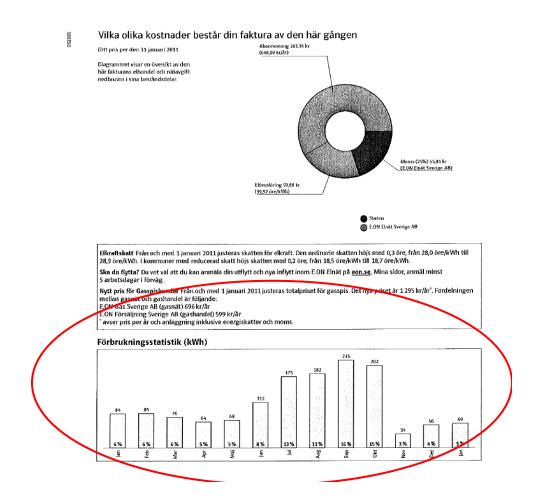


#### **Detailed electricity billing II.**

#### Förbrukning under fakturaperioden 2010 11 01 - 2011 01 31

	Mätare	Datum	Mätarställning	Förbrukning
Avläst mätarställning	887624100551951	2010 10 31	2 747	-
Avläst mätarställning	887624100551951	2010 11 30	2 781	34 kWh
Avläst mätarställning	887624100551951	2010 12 31	2 837	56 kWh
Avläst mätarställning	887624100551951	2011 01 31	2 897	60 kWh
Periodens förbrukning				150 kWh
-				

Beräknad årsförbrukning: 1 329 kWh





# **Voluntary Agreements**



- Bygga-Bo-Dialogen
  - aim: planning for a sustainable society and better resource effectivity and sustainability
  - programs:
    - environmental classification for buildings (manual, testing and training, training material)
    - life-long learning program
    - competence development in industry
  - (earlier) introduction of measures that would not have taken place
  - Critique: not able to foster ambitious and progressive solutions









# **Local Energy Advisors**

- Swedish Energy Agency
  - Raising awareness and passing on experience
  - Free of charge
- Regional Energy Offices
  - Trainings and networking activities
- Continuous monitoring evaluation:
  - + good coverage
  - + well supported
  - + relatively well known
  - + change behaviour
  - + good complementary tool
  - the international institute for industrial environmental economics Lund University, Sweden



- differences in commitment
- more education is needed
- not many people use them
- uncertain impacts



# **Concluding remarks**

Success lies in ...

...networking and cooperation ("samarbete" = working together)

- involvement of energy companies in info activities (DK)
- Knowledge Centre for Energy Savings in Buildings (DK)
- Energy expert training (FI)
- Building networks (NO)
- Involvement of end-users in energy billing design (NO)
- Bygga-Bo-Dialogen (SE)







### Thank you for your attention!

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